

Rules of the COMPETITION “Watercolour Challenge”

1. Purpose of the competition

The company CANSON SAS (hereinafter the “COMPANY”), whose registered office is located at N°67 rue Louis et Laurent Seguin, CS 70139, 07104 Annonay Cedex, France, registered under RCS 335 620 241, is organising a competition entitled “Watercolour Challenge” (hereinafter the “COMPETITION”).

The purpose of this competition is to increase brand awareness, improve brand perception among the target audience, and engage artists in a creative challenge aimed at promoting traditional art.

2. Scope and duration

The COMPETITION will take place across the national territories of Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain and Sweden.

The COMPETITION will begin on 10 April at 09:00 (CET), from which time entries may be submitted. The submission period will end on 22 May 2026 at 23:59 (CET).

Entries may be published on the website www.canson.com or on one of our official social media channels (Instagram, Facebook or YouTube):

<https://www.instagram.com/cansonpaper>

<https://www.facebook.com/canson>

<https://www.youtube.com/c/Canson-paper>

COMPETITION dates:

10/04/2026: opening of the submission period

22/05/2026: closing of the submission period

05/06/2026: publication of the 3 winning entries selected by the COMPANY jury

05/06/2026: from this date, the COMPANY will contact the winners to arrange prize delivery

Independence from social media platforms

Social media platforms, including but not limited to Meta, Instagram, Facebook, YouTube or TikTok, do not sponsor, endorse or administer this promotion and are not associated with it.

Participants release these platforms from any liability and acknowledge that they are providing their information to the COMPANY, not to these platforms. The information provided will only be used to manage participation in the competition and to inform participants in the event of winning.

3. Conditions of participation

The COMPETITION is open to any individual aged over 14 during the competition period and legally residing in Austria, Belgium, Denmark, Finland, France, Germany, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain or Sweden.

If the participant is a minor (under 18), registration must be carried out by a parent or legal guardian, indicating the participant's name alongside their own.

If a person who does not meet the participation conditions is declared a winner, they will forfeit their right to the prize, which will then be awarded to the next eligible participant among the designated alternates.

To participate:

- 1, Create an artwork using any artistic technique on Canson® Montval paper.
- 2, Take a photograph of the artwork, upload it via the form and complete all required fields at: en.canson.com/watercolour-challenge-2026 (JPG format, maximum 5 MB).
- 3, Only one entry per person is permitted.
4. Additionally, participants may share their artwork on Instagram using the hashtag #CansonMontval

During the period from 22/05/2026 to 5/06/2026, the competition jury will review all submitted works and evaluate them based on quality, technique and originality.

The COMPETITION jury will be composed of the COMPANY's marketing teams.

Among all participants meeting the required conditions, the COMPANY will announce the 3 winning entries on 05/06/2026 and will contact their authors by email.

3.1. Requirements relating to photographs submitted by participants

The photograph of the artwork submitted as part of the COMPETITION must be an original creation, without digital editing that significantly alters the real image. The use of artificial intelligence is prohibited. The COMPANY reserves the right to request presentation of the original artwork in physical form.

Photographs must not display product brands other than those belonging to the FILA Group.

It is prohibited to submit photographs or images sourced from the internet and protected by copyright. Any claim of plagiarism shall be the sole responsibility of the participant.

Participants who do not comply with these requirements will be automatically excluded.

Submitted photographs must not be subject to any communication or public distribution restrictions.

Participants are responsible for the content they publish on the platform and guarantee that it does not infringe any intellectual property rights or image rights of third parties. They also release the COMPANY from any liability in this regard.

Intellectual property

By participating, the participant declares that they are the author of the multimedia content (JPG images) submitted to the competition, or the legitimate holder of the moral and intellectual property rights thereto, including where applicable having obtained assignment from the rights holder. This includes, but is not limited to, rights of reproduction, distribution, transformation, advertising and commercial use, exhibition and communication to the public.

As such, by participating in the COMPETITION and submitting an image, the participant expressly authorises the COMPANY to use said image, to publish it and to associate the participant's name with it on the COMPANY's website and social media, as well as those of the relevant FILA Group brands.

4. Prizes

The COMPANY's marketing team will select three winners, each of whom will receive a prize bundle with an estimated value of €400 (incl. VAT), consisting of Canson Montval paper, Lyra pencils and felt tips and Daler-Rowney Aquafine watercolor and brushes.

5. Notification of winners

On 5 June 2026, the winning entries will be published on www.canson.com

The COMPANY will then contact the winners directly so they can confirm their details, in particular those required for prize delivery. The prize will be sent to the address provided by the winner.

If the COMPANY is unable to contact a winner within 5 working days following the contact attempt, or if the winner declines the prize, an alternate participant will be contacted.

The COMPANY accepts no responsibility for errors in the information provided by winners preventing their identification. Nor shall it be held liable for loss, damage, theft or any other circumstance attributable to postal services affecting delivery of the prizes.

The COMPANY reserves the right to make any necessary changes to ensure the proper conduct of the promotion in the event of legitimate reasons or force majeure preventing it from proceeding as planned.

Prizes will be dispatched within 15 days following confirmation by the winner.

6. Data protection

For the purposes of Regulation (EU) 2016/679, it is specified that acceptance of the prize by the winners implies express authorisation granted to the COMPANY to use their first and last name in any

public or communication activity related to this promotion, without entitling them to any remuneration or benefit other than the prize. In case of refusal, the winner will automatically forfeit the prize.

Data provided by participants will be processed confidentially and incorporated into an automated personal data file for which the COMPANY is responsible. This data is used for managing the COMPETITION and for subscription to the newsletter service in order to receive advance information about our products and promotions.

The COMPANY guarantees full compliance with Regulation (EU) 2016/679 in processing personal data collected within the framework of this promotion, particularly regarding the exercise of rights of access, rectification, objection and deletion.

Data subjects may exercise their rights by sending a request to: contact.canson@canson.com

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7. General conditions

Participation in the competition implies full acceptance of these rules.

Any question or interpretation relating to the competition rules will be definitively settled by the jury. For legitimate reasons, the jury may declare the competition void. Its decisions are final.

8. Publicity

The COMPANY shall hold, for a period of ten years from the launch date of the competition, the rights to publish and exhibit the images submitted by participants.

Where applicable, the COMPANY may also, during this same period, use images and photographs relating to the prize-giving, as well as the names of the winning participants.

9. Acceptance

Participation in the competition implies acceptance of these terms and conditions by the participants.